

## Structure

### Formalities

The title of the instructions or recipe.



### Introduction

Sets out the purpose  
- what is the main problem?



### Main body

Give a convincing argument to persuade the reader your opinion is correct.



### Conclusion

Explain what you would like the recipient to do.  
What action do you want them to take?



## Literacy Knowledge Organiser Persuasive Letter



The purpose is to convince the reader toward a certain point of view.

### Grammar Focus 1: To use question words.

A question requires a question mark. Question words can be used to form rhetorical questions

Who would not be scared of the troll?

Question words - how, where, what, when

### Grammar Focus 2: To use subordinating conjunctions.

A subordinating conjunction joins a subordinating clause to another clause or sentence

I stayed inside because it was raining.

subordinating conjunction